



Hull and
East Yorkshire
Local Enterprise
Partnership

HEY on the Road to Net Zero

- a COP26 Affiliated Event

Monday 18 October 2021

Event Programme



**TOGETHER
FOR OUR
PLANET**

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Introduction

HEY on the Road to Net Zero is a flagship event as part of the government backed and COP26 affiliated Zero Carbon Tour. Hosted by HEY LEP, the event will celebrate what the region has achieved so far on the road to Net Zero, and will explore what remains to be done to ensure the region can play a leading role in the fight against the climate emergency. The event will be attended by the social enterprise Planet Mark, who are touring the UK on a 100% electric battle bus, which will complete its journey at the COP26 conference in Glasgow on 31 October 2021.

The LEP is delighted to be hosting this event and acknowledges the sheer breadth of support that the event has received from a wide range of stakeholders from the region including businesses, the community and the public sector. We are also delighted to welcome Marketing Humber as an event partner, who will be holding the opening event of their Waterline Summit week during the morning session of this event.

Whether you're curious about COP26 or wanting to learn how your organisation can help play its part in the global race to zero carbon emissions, HEY on the Road to Net Zero will provide you with a wealth of guidance, best practice, and inspiration, and will leave you in a strong position to help tackle one of the greatest challenges facing the global community.

We believe the event will be a fascinating day of inspiration, learning and challenges and we hope that as many delegates as possible will join us on the day either in-person or on-line via our virtual stream. If you would like to book to attend the event either in-person or virtually please visit the LEP website here:

<https://heylep.com/road-to-net-zero-hull-cop-26-flagship-event/>

Business & Public Facing Event

Mortimer Suite, Hull City Hall, Carr Lane, Hull, HU1 3RQ

Main Theatre Space Programme

West Gallery, Mortimer Suite.

The Waterline Summit “A Question of Carbon” Session – Marketing Humber

8:35am to 10:30am (Doors open 8:00am)

Please note that this is a Marketing Humber event for **Marketing Humber members and invited guests only**. Members can book to attend this event either in person or online here:

<https://thewaterline.global/summit-2021/schedule/launch-day/a-question-of-carbon/>

Time	Session	Description
8:35am to 8:45am	Welcome Address	By Planet Mark's Zero Carbon Tour team and by James Newman, Chair HEY LEP
8:45am to 8:50am	Welcome & Launch of Marketing Humber's Waterline Summit 2021	The regional COP26 film will debut in preparation for the Glasgow conference, where it has many platforms.
8:50am to 10:30am	Question Time Panel	<p>Connecting the Humber to COP26, this event will bring together a range of international speakers, innovative thinkers, and industry experts to discuss the crucial role the Humber region must play as the UK's biggest carbon emitter with the greatest decarbonisation potential.</p> <p>Speakers include:</p> <ul style="list-style-type: none"> • Liz Barber, CEO, Yorkshire Water & Kelda Group • Professor Dan Parsons, Director of Energy & Environment Institute, University of Hull • Patrick Harnett, Senior Programme Director, Ørsted UK • Andrew Reynolds, Project Director, Yorkshire Energy Park • Dominic Martin, Vice President for Government & Regulatory Affairs, Equinor • Amy Meek, Co-Founder, Kids Against Plastic & EEI Youth Advisory board

Race to Net Zero Information Session, Carbon Stories Session and Carbon Dating Networking – HEY LEP & Planet Mark

11am to 4pm (Doors open at 10.30am)

Please note this event is **open to all**, however in-person numbers are strictly limited for Covid-19 safety purposes and **pre-registration is essential**. The event can also be viewed live via an online stream.

Details on how to book to attend this event either in person or online can be found here:

<https://heylep.com/road-to-net-zero-hull-cop-26-flagship-event/>

Time	Session	Description
11:00am to 11:10am	Opening Address	By James Newman, Chair HEY LEP
11:10am to 11:45am	Race to Zero Information Session	Delivered by Planet Mark This session will provide an overview of: <ul style="list-style-type: none"> • What “Net Zero” means • The significance of COP 26 • The UN-backed Race to Zero campaign • Support available from the “Together from Our Planet Campaign”
11:45am to 12:45pm	Carbon Stories Open Mic Part 1	Hosted by Planet Mark, this is an interactive panel discussion that will share tangible examples of: <ul style="list-style-type: none"> • Successful carbon reduction initiatives that have taken place in HEY region • The biggest lessons learned, or challenges overcome during the journey so far • Key plans to continue cutting carbon emission in coming years throughout HEY region Confirmed speakers include: <ul style="list-style-type: none"> • Hull University Teaching Hospitals NHS Trust • Bio-D Co Ltd • Humber Industrial Cluster Plan • Hull City Council
12:45pm to 1:30pm	Lunch & Networking Break	Lunch break for delegates to network and to explore the exhibitor marketplace. A 100% vegetarian light lunch is to be provided for physical event delegates.
1.30pm to 2.30pm	Carbon Stories Open Mic Part 2	Hosted by Planet Mark.

		Confirmed speakers include: <ul style="list-style-type: none"> • Rooted in Hull Urban Farm • Humber Energy Academy • Beverley Park Homes
2.30pm to 4:00pm	“Carbon Dating” - Networking	An interactive networking session for delegates to meet the speakers, exhibitors, LEP & Planet Mark representatives as well as other delegates.

Breakout Space Programme

East Gallery, Mortimer Suite.

Breakout 1 – “HEY Business” 11am – 12pm

Facilitated by the HEY Business Growth Hub, this session will hear from a range of business support schemes and organisations that can help businesses to decarbonise and implement sustainable, clean growth activities. With support primarily targeted at SMEs (small and medium sized businesses), each scheme will talk about how they can help businesses to reduce costs and access new markets via low carbon activity and clean growth. Delegates will take away from this session advice and guidance on how business costs can be cut alongside carbon emissions.

Delegates will hear from each support scheme before having the opportunity to ask questions as part of a Q&A session.

Organisations confirmed include:

- Aura Innovation Centre
- The SparkFund
- The Flood Innovation Centre
- Hull Business Energy Efficiency Scheme

Breakout 2 – “HEY Community” 1.30pm – 2.30pm

Facilitated by the Hull & East Yorkshire Local Nature Partnership, this breakout session will explore how community groups and natural-world organisation are playing their part in tackling the climate crisis through a range of projects and initiatives.

Delegates will hear from a number of schemes before having the opportunity to ask questions as part of a Q&A session.

Organisations confirmed include:

- Northern Forest and the HEY Woods project on the role of tree planting and afforestation in climate change adaption and mitigation
- National Farmers Union & a regional farm on how the agricultural sector is adapting to climate change
- Yorkshire Wildlife Trust on the intertidal and marine projects relevant to climate change issues such as saltmarsh, seagrass, and oysters

Breakout 3 – “HEY Clean Growth” 3pm – 4pm

Facilitated by the HEY LEP, this breakout session will hear from low carbon and clean growth trailblazers from the HEY business community. Delegates will hear how fellow regional businesses have embedded net zero principles and clean growth approaches throughout their business operations and how they are now seeing dividends as a result. Delegates will take away from this session real life examples of low carbon activity that they can apply to their own businesses, and how this can give them a competitive advantage to access new markets and win more customers.

Delegates will hear from each business taking part in the breakout before having the opportunity to ask questions as part of a Q&A session.

Businesses & Organisations confirmed include:

- Orsted
- Ideal Boilers
- Enertek
- MyEnergi
- SME Climate Hub & The Business Climate Leaders Campaign

Exhibitor Marketplace

Rotunda, Bar and East Gallery, Mortimer Suite.

8:00am to 4:00pm

The *HEY on the Road to Net Zero* event will feature a marketplace of exhibitors for delegates to explore. Ranging from business support organisations to local community and nature groups, representatives will be on hand throughout the day to provide relevant information and to answer any questions that delegates might have.

Exhibitors confirmed for the marketplace include:

- Hull & East Yorkshire Growth Hub
- SME Climate Hub & The Business Climate Leaders Campaign
- Aura Innovation Centre
- The SparkFund
- The Flood Innovation Centre
- Hull Business Energy
- The Hull & East Yorkshire Local Nature Partnership (inc. selection of their membership)

Schools Events

Micro-Tyco Innovate Schools Competition

Ferens Art Gallery, Carr Lane, Hull, HU1 3RA
9.30am to 2.30pm

The HEY LEP Employment & Skills Team, supported by the HEY Careers Hub and the social enterprise WildHearts Group, will host an interactive and immersive day of learning, activities, and challenges for secondary school students.

Students will undertake a condensed version of the WildHearts “*Micro-Tyco Innovate*” programme, where they are challenged in teams of five to create innovative solutions to a societal or environmental issue in their school or community. At the end of the session, students will then be invited to pitch their idea (3 minutes per team) to a mixed panel of public sector and industry judges.

LEP staff will host the physical session in the theatre of the Ferens Art Gallery whilst WildHearts will deliver live the various group sessions virtually over big-screen.

Sustainability Lesson Plan

For students not able to attend the *Micro-Tyco Innovate* session on Monday 18 October, the LEP Employment & Skills Team supported by the Careers Hub have developed a sustainability lesson plan that secondary schools in Hull & East Yorkshire can utilise on the day itself. This series of 30-minute interactive lesson plans have been developed in partnership with industry experts that introduce secondary school students to the topic of sustainability, its importance and how they as young people can play their part in making the world a fairer, more sustainable place.

The lesson plans cover key topics such as Sustainable Food, Sustainable Recycling & Packaging, and Sustainable Supply Chains.

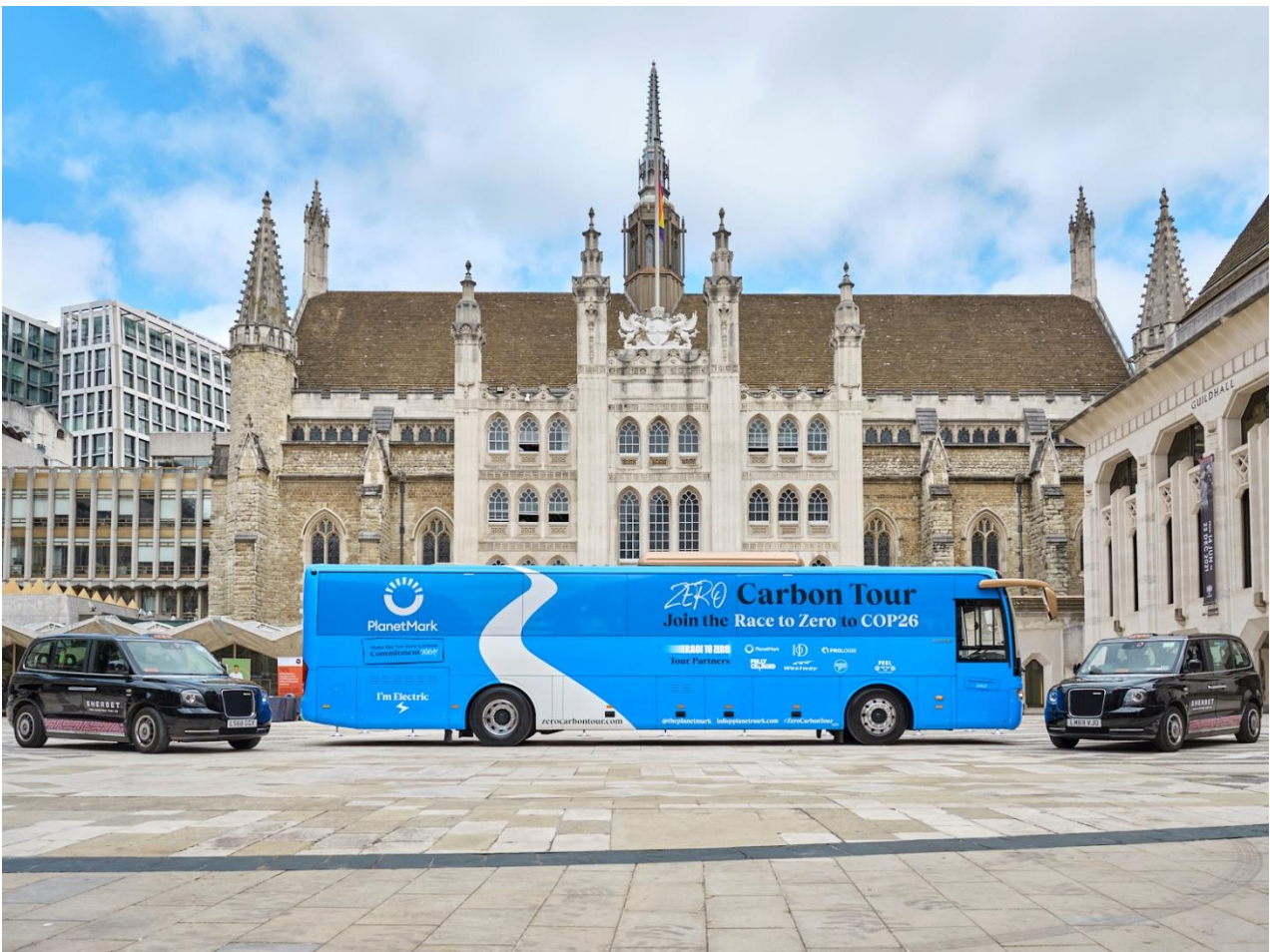
Climate Awareness Assembly

Finally, the LEP team have also developed a “*Morning Climate Awareness Assembly*” that secondary schools can host during the first week of COP 26 on w/c 01 November 2021. Each school will select five senior students to help organise and deliver a 20-minute Climate Awareness Assembly for Year 9 students. All students selected to help with the assembly will be provided with an event brief and checklist to support them. This is a great opportunity to inform and empower students whilst raising awareness of climate change in their school.

Zero Carbon Tour Battle Bus

Queen Victoria Square, Hull, HU1 3RA

The Zero Carbon Tour “Battle Bus” will bring the social enterprise Planet Mark to the event on Monday 18th October. Whilst the bus itself will not be accessible to the public, it will be parked in Queen Victoria Square directly in-between Hull City Hall and the Ferens Art Gallery between **10am and 4pm**. Carrying a bright electric blue livery and featuring “Race to Zero” and “COP 26” branding the bus will make for a fantastic photo opportunity for event delegates, members of the public, and the media alike. City of Culture Volunteers will be on duty next to the bus to explain to the public the importance of the bus, why it has travelled to the region, and the details surrounding COP 26 and the Race to Zero.



Further Info

For more information on the “HEY on the Road to Net Zero” event please contact:

Jon Brunton
Growth Hub Manager
HEY LEP
E: J.Brunton@heylep.com
T: 07763 579879

Or

Saj Dahal
Humber Industrial Cluster Plan Lead Analyst
HEY LEP
E: S.Dahal@heylep.com
T: 07872 420073