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**Hull & East  
Yorkshire**  
CAREERS HUB

THE **CAREERS &  
ENTERPRISE**  
COMPANY

**Fiona Headridge**  
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Yorkshire**  
CAREERS HUB

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Driving growth of the Hull and East Yorkshire economy for the benefit of our communities

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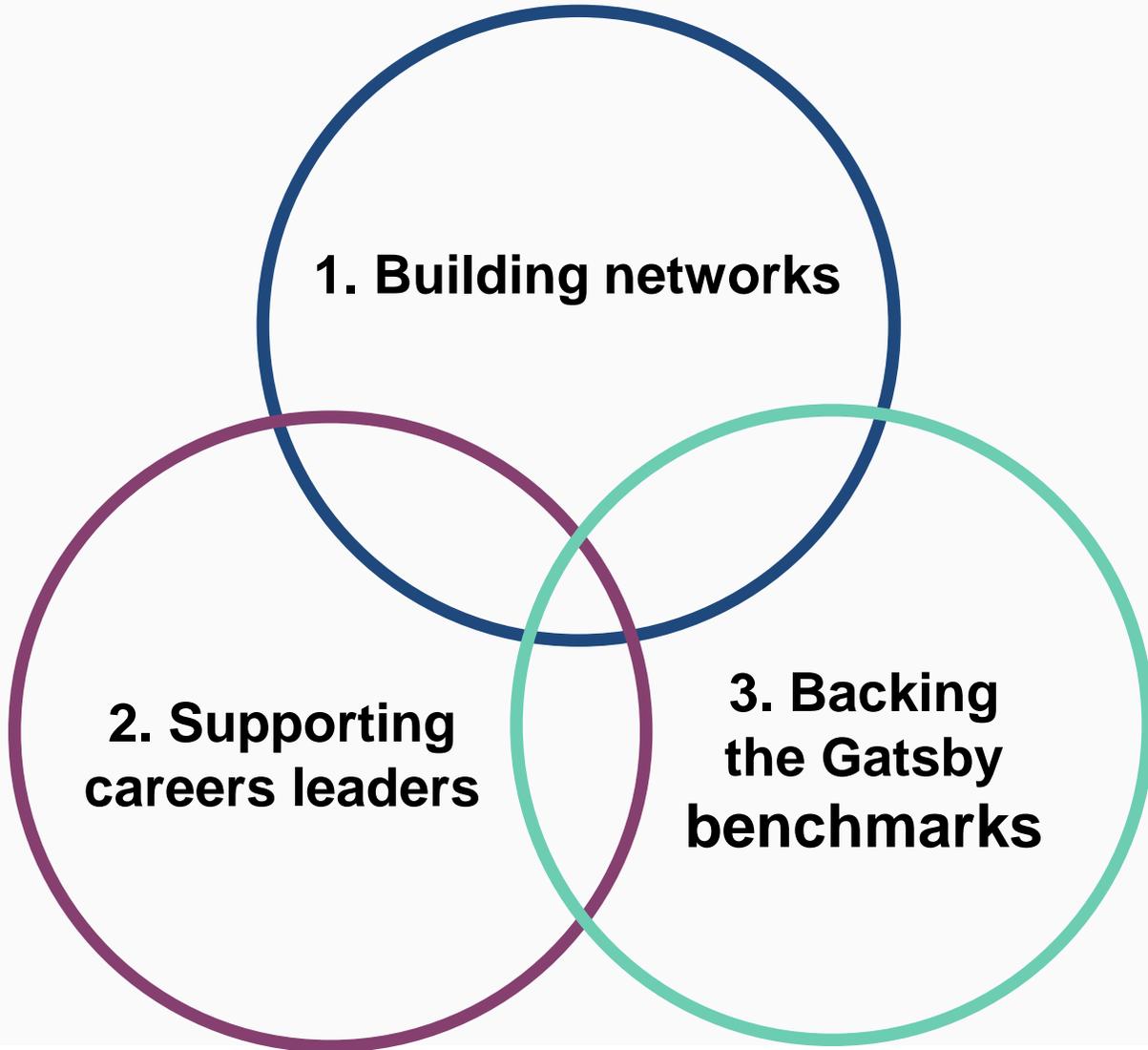
The CEC is the national body for careers education in England, supporting schools and colleges to deliver modern, 21<sup>st</sup> century careers education. Their mission is to help every young person find their next best step.

**Their work includes:**

- Strengthen the links between education and employment
- Raise the profile and quality of Careers Education in schools and colleges in order to meet the internationally recognised Gold Standard of the 8 Gatsby Benchmarks
- Raise aspirations among young people

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# Our role

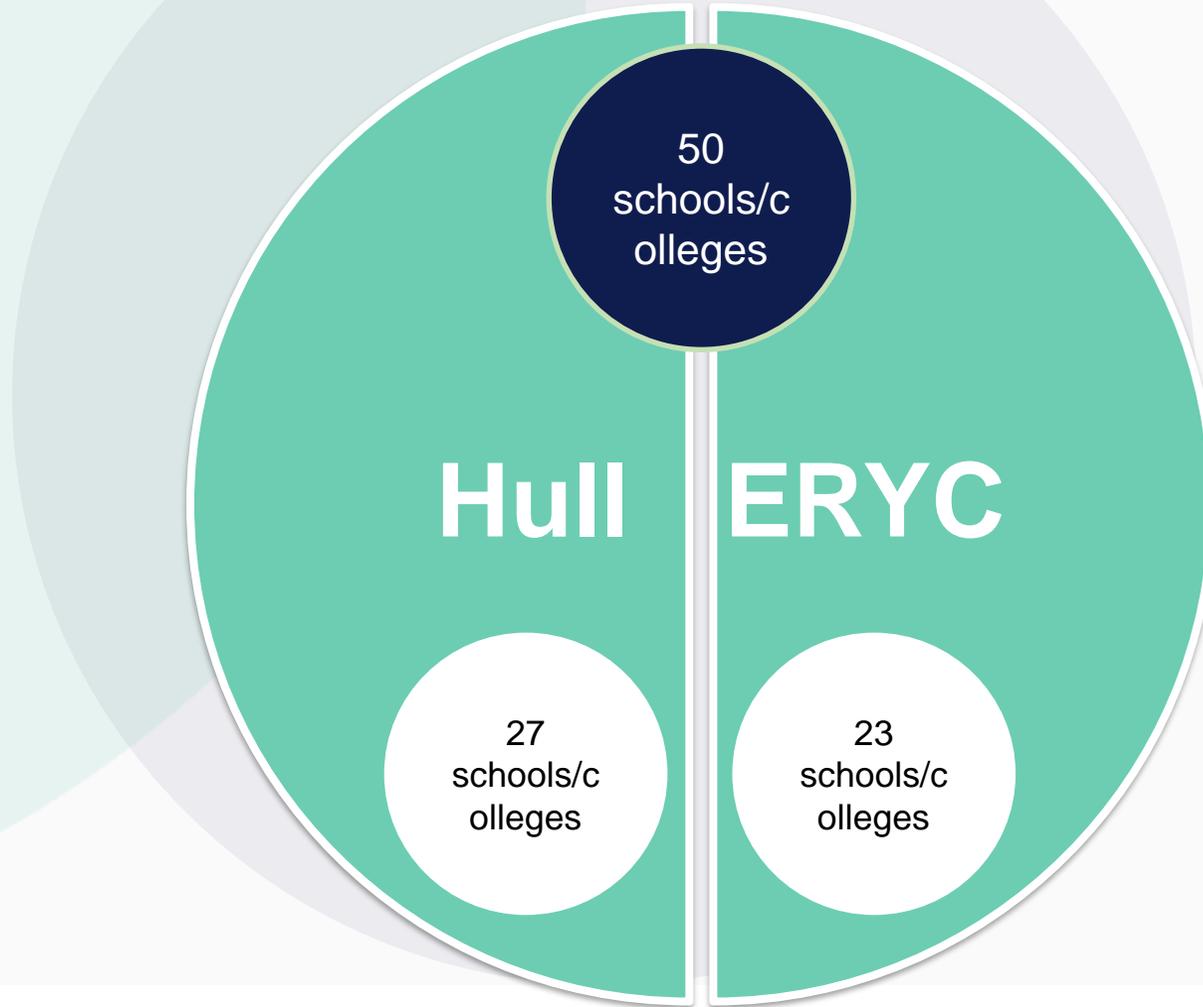
# Careers Hubs in schools

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- Deliver systematic change
- Upskill schools and colleges
- Continual self improvement
- Develop robust, embedded sustainable careers programmes with schools
- Student perceptions – Future Skills Questionnaire and student voice group

# HEY LEP Careers Hub

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## Why is the link with employers so critical?



**2x** Young people more likely to be unemployed than the average

**86%**

Less likely to be NEET and earn 18% more after 4 or more encounters, but...

**40%**

Only happening in 40% of schools

We know from our 2019 State of the Nation Report that at least 2 million young people are now receiving an encounter with an employer every year

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# Enterprise Advisers



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# Why are EAs such a key part of our Network?

**82%**

of schools and colleges surveyed stated that their EA has helped them to improve their Careers Plan / Strategy

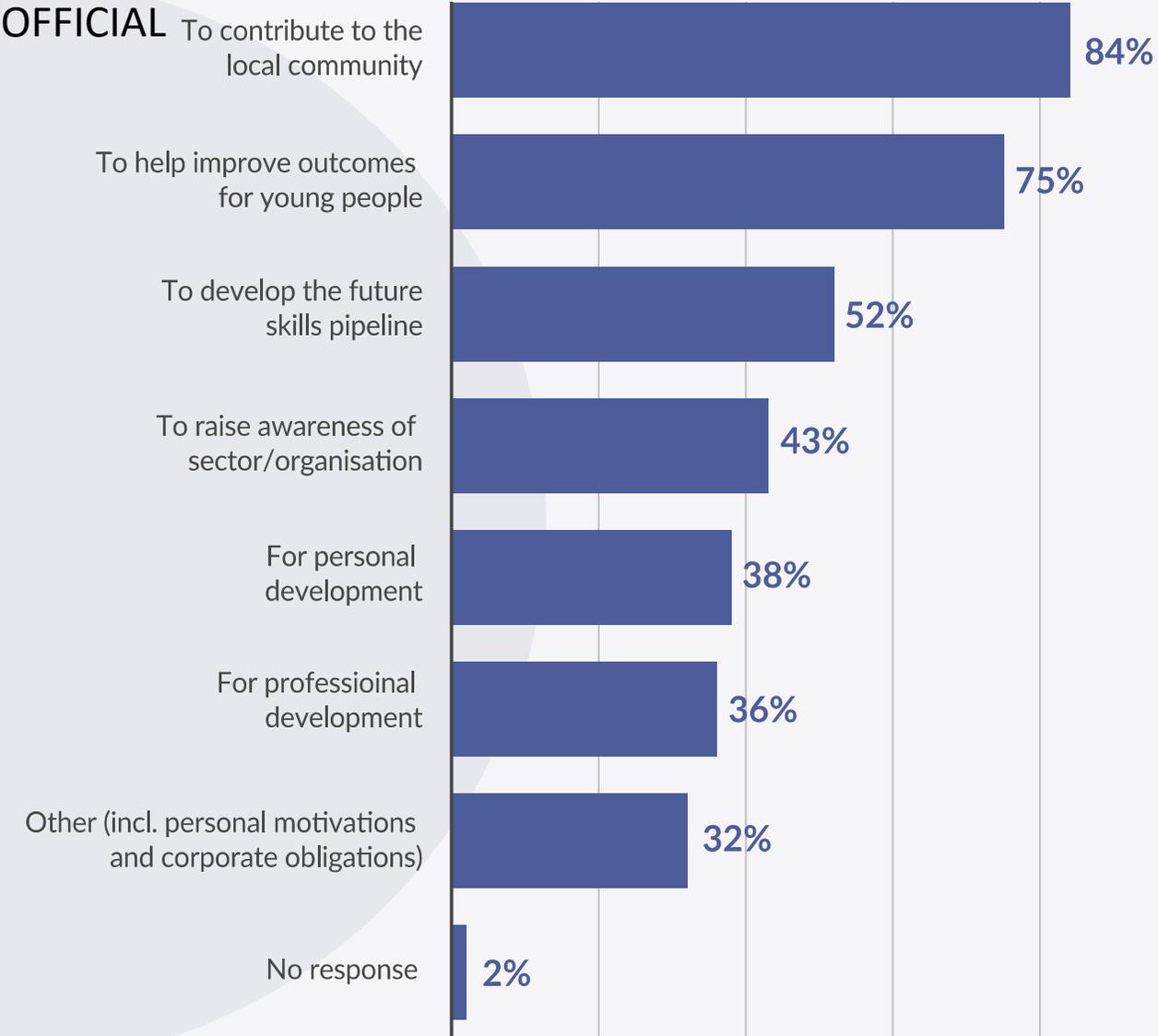
**76%**

stated that their EA has helped them to improve their careers provision

**90%**

of schools were satisfied with the support from EAs

# What do EAs tell us they get out of the role?



# Two different types of EA



## One to one match

- Support one agreed school/college over a period of time
- Support the embedding of carers in that institution
- More strategic than operational delivery

## Agile role

- Offer support to schools on a topic/area of interest to you or your employer
- Work with a number of schools on an as and when/needs basis
- Can be strategic or operational

# Cornerstone employers

Cornerstone employers are those who have stepped forward as ambassador employers to support careers education both strategically and operationally in the area.

**BAE Systems**  
**Balfour Beatty**  
**Cranswick Foods**  
**Different Resonance**  
**Keepmoat Homes/Hull**  
**Citywide Partnership**  
**Swift**  
**Weinerberger**  
**William Jackson Food**  
**Group**

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# Cornerstone group



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## HEY Careers Hub next steps

Priority for the Careers Hub is to continue to work with local stakeholders to embed the Careers Hub and ensure its sustainability so that schools can continue to be supported to ensure young people make the very best Careers decisions.

### Areas for focus and development:

- Student voice
- Parental engagement
- Supporting the most disadvantaged young people
- Teacher workplace experiences
- Student experiences of the workplace
- Promotion of Advanced/Technical Education pathways

The Careers Hub is always looking for support from employers with the following:

Teacher CPD sessions

Working with schools to support careers programmes

Parental engagement projects

Promoting key sectors in the region

Supporting teacher site visits

Providing work experience placements

Promoting apprenticeship routes