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Workforce Development Business Advisor Support

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Workforce Development Business Advisor



Driving growth of the Hull and East Yorkshire economy for the benefit of our communities

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The Workforce Development Business Adviser Role

- Promote participation and reduce inequality to increase life chances for our communities.
- Provide a bespoke free and impartial one-stop-shop service for individuals and SME businesses seeking support at any stage of their business journey
- To ensure that business are directed to an offer that is most appropriate to support their growth and workforce development needs.
- Engage with local businesses, colleges and independent training providers and working groups.
- Monitor labour market trends, gather local business intelligence data and feedback to wider stakeholder groups.
- Contribute towards informing the local skills provision and shape the future of the HEY LEP service offer.
- Generate opportunities to grow the number of small, medium (SMEs) businesses taking on new employees and apprentices across the HEY region.
- Source skills development opportunities to meet individual business upskilling and reskilling requirements.

Workforce Development

Key Areas of Interest for Workforce Development and Business Support:

1. **Sourcing and accessing funding for workforce upskilling and reskilling to better meet business demand**
2. **Capital funding for business expansion, equipment and growth and development**
3. **Information advice and guidance on understanding the process for becoming an apprentice employer along with the levy transfer scheme**
4. **Supporting the development for setting up apprenticeship 'Trailblazer Group' for industries with identified training and skills gaps**
5. **Understanding how to become an employer training provider**

Levy Transfer, Reinvestment Support

**Case Study 1:
Bell4Business and Groupe Atlantic**

**Case Study 2:
Hull Kingston Rovers Rugby League Club and Tack TMI (A Global Learning and Development Training Solution Company)**

**Case Study 3:
Department for Education (DfE) Case Study for use in the development of the new Apprentice Ambassador Network for Young People**

Reinvestment of Unspent Levy Funds

The HEY LEP Employment and Skills Team:

- Are currently in the process of contacting large local levy paying companies with view to negotiating the reinvestment of unspent levy funds.
- Have facilitated discussions with several levy paying companies and successfully managed to secure funds for local reinvestment
- Available funding is to be utilised to support the individual growth and development of small to medium-sized enterprises across the HEY LEP region.

Available Levy Transfer Triage Support

- **The HEY LEP can provide a monitoring and triage service regarding all third-party levy transfer enquiries on behalf of the investing parties.**
- **Facilitate discussions and triage all ‘expressions of interest’ are in accordance with the required levy transfer specifications that have been agreed by the transferring organisation.**
- **Prevent any unsolicited enquiries the HEY LEP can act as the single point of contact for the transferring and requesting companies until an agreement and successful connection has been agreed.**